



### DIGITAL STANDEE from ADDSOFT

We are a leading Manuracturer of digital advertising standee, roll up advertising standee, We are offering Cutomized Digital Standee to our client.

We are manufacturers of high quality LED Standee having optimum quality, High Visibility, uniform light output & most importantly non maintenance are the key features of our LED standee. We customize our product's according to the need of our client's and always happy to do it in a Experimental & innovative way, we have state of art manufacturing facility All our products are being manufactured under one roof with advance machinery, experienced & skill resorces.

Addsoft Digital Standees are available in 32", 43", 49", 55", 65", 70", 84" and are ideal for signage, Branding, information kiosk and Point of Sale Advertising, Compelling UHD picture quality, extensive connectivity and ongoing 24/7 performance.



## **FEATURES & BENEFITS**

- Sleek and sophisticated bezel-less design.
- Safe lockable PC storage Compartment within Kiosk.
- Minimal cable clutter.
- Allows content display in portrait or landscape mode.
- VESA wall mount capable.
- Captures customer attention through dynamic and vibrant motion graphics.
- Reduce printing and distribution costs.
- Enhance customer experience and reduce perceived wait times.
- Infotainment attraction Informs and entertains customers.
- Edutainment platform Upsell and Cross sell through educating customers.
- Real time Information Updates through internet.
- Deliver Clear Messaging that Resonates.
- Share Intelligent, High-Quality Content Intelligent Picture Quality.
- Streamline Operational Efficiency.
- Empower Secure and Remote Collaboration



#### Powerful Performance

- Graphic performance with Quad core CPU
  - UHD Content play back
  - HTML5 Compatibility



#### Easy Development

- Tizen Studio

- Node.JS HTTP web Server



#### **Business Expandability**

- Remote Management
- Signage Device Management
  - Enhanced Security







# Digital Standee

Model Name	AT-INFDG	
Display Size	32" / 43" / 55" / 65" / 70" / 84"	
Resoluation	4k Ultra hd (3840 x2160) / 1920 x 1080 (Full HD)	
Brightness (nits)	500 nits	
Contrast Ratio	4000:1	
Viewing Angle (H/V)	178 : 178	
Display Colour	16.7 M	
Responce Time	8ms	
Power Supply	AC 100- 240V 50/60HZ	
Input	DVI-D, Display Port 1.2 (1), HDMI 2.0 (2), HDCP2.2,	
	Stereo mini Jack, HDMI, USB 2.0 x 2	
Output	Stereo mini Jack, DP 1.2 (Loop-out)	
Speaker	10w + 10w Built -in, Extranal Speaker 40 Watt.	
Operating Temperature	0°C - 40°C	
Dimension (mm) Standee	1800x850x125	
Weight	75kg	
Oprational Hour	24x7	
Meterial	Ms powder Coated	
Color	As per client Choice	

	Processor	Cortex A72 1.7GHz Quad-Core CPU / Core i5
	Main Memory Interface	2.5GB LPDDR4 1.2GHz 64bit / 8GB RAM
	Resolution	1920x1080 Output resolution
	Storage (FDM)	8GB (3.88GB Occupied by O/S, 4.12GB Available) / 1TB
Internal Player	Multimedia (Optional)	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1,
		AVS+, HEVC, JPEG, PNG, VP8, VP9 *Audio Decoder : AC3 (DD), MPEG
	IO Ports	USB 2.0
	Operating System	Tizen 4.0 (VDLinux) / Windows 10

## Addsoft Technologies (P) Ltd.

(AN ISO 9001:2015 CERTIFIED COMPANY)

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